

Absolute Placement Today, Inc.

Search Engine Marketing Services
118 North Ohio
Celina, Texas 75009
(972) 382-3241 (972) 382-3288(fax)



Corporate Package Level *** Optimization Agreement

Re: www.yourdomain.com

Dear "CLIENT",

Thank you for selecting Absoluteplacementtoday.com to optimize and design your website. This agreement is between Absoluteplacementtoday.com (APT) and ***** (Client). We have outlined below APT responsibilities and what is required of the Client in order for this partnership to be successful.

APT Responsibilities:

- Optimization of your Home page plus 5 additional pages
- Recommendations and implementation to your on-page content to compliment newly written HTML coding
- Monthly submissions and search engine rank reporting for up to 50 keyword phrases
- Monthly monitoring of your site to ensure that it maintains a 90-95% compliance with current search engine criteria
- Consultations (up to 8 per year upon request) with our President
- Multiple listings on the front and second page of the major search engines

Performance Guarantee:

Should APT fail to deliver multiple page one and page two placements on multiple search engines the client can request a full refund of all monies paid for the optimization.

Client Responsibilities:

- Provide APT with a list of pages to be optimized
- Provide APT with direction and focus of the campaign
- Provide APT with ftp access if APT is to upload the optimization
- Client agrees to provide in site on design construction and through out

Payment terms:

Optimization. \$***.** initially and \$***.** per month

Client agrees to pay APT \$***.** for the initial optimization work to be performed. Client agrees to pay \$***.** per month thereafter for maintaining the optimization, submitting the phrases to the search engines, monitoring the site and rank reporting in the Member Area, consultation services and reasonable ongoing optimization and hosting of the subject site.

Default:

If APT fails to perform the optimization within 15 business days after the initial payment is made, Client may request a full refund.

If Client fails to pay any monthly payment within 10 days of its due date, APT may terminate their on-going optimization service. Client understands that if his service has been terminated, his ranking in the search engines will fall.

Client agrees not to overwrite the optimization performed by APT. If this occurs, the search engine placement guarantee is voided and there may be a charge of up to \$100.00 per page to re-optimize the website.

Tom Bates

Tom Bates, President
AbsolutePlacementToday.com

Client Signature

Title